

# Partner & Media Guidelines

To maintain the integrity of Global365’s brand, we provide clear guidelines for partners, media, and collaborators.

## Referring to Global365

Our brand name should always be presented correctly in all communications.

### ✔ Correct Usage:

Global365 (Always one word, capital "G" and "365")

### ✘ Incorrect Usage:

Global 365, Global-365, global365, G365

## Logo Usage for Partners & Media

When using the Global365 logo in partner collaborations, marketing materials, or press coverage:

- ✔ Always use the official logo provided in our brand assets.
- ✔ Maintain proper spacing and proportions.
- ✔ Ensure visibility against backgrounds—use approved logo variations.
- ✘ Do not stretch, rotate, modify colors, or alter the logo in any way.

## Co-Branding Guidelines

For collaborations where the Global365 logo appears alongside a partner logo:

- ✔ Logos must be equal in prominence—no resizing or overshadowing.
- ✔ Maintain a balanced margin between logos.
- ✔ Use the approved monochrome or full-color versions for clarity.

## Media & Press Usage

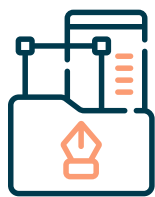
For public relations, press releases, and media coverage:

- ✔ Use official brand messaging and tagline.
- ✔ Feature only approved brand assets from our media kit.
- ✔ Any alterations or contextual placements must receive prior approval.



### Branding Guidelines

Ensures consistent brand application across all touchpoints.



### Brand Kit

For developers, affiliates, and service partners.



### Media Kit

For journalists, press, and media outlets .

